



PIXL COIN

“LITEPAPER”

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An introduction to PIXL Coin

Pixl Coin was created from the ashes of a rugpull. Members of the community decided to get together and create a project that would be a safe haven for investors with the knowledge that every effort would be taken to ensure legitimacy of the project.

Over time, the core and peripheral team has changed through additions and departures of members to bring us to the team we have today which covers a broad set of skills needed to ensure the quality of the project.

The Problem

We believe that advertising within the Crypto space is very manipulated and very much a case of money talks. Most retail investors are becoming tired of watching their favourite Youtuber or Twitter influencer shilling yet another Shitcoin just because they are being paid to do so, not because they have done any form of diligence or scope into the actual project and the merits it brings for the long or short term.

Value proposition/solution

Pixl Coin aims to bridge the gap between projects and investors by providing a platform of products that allows investors to be a part of the Pixl Coin community whilst simultaneously being exposed to handpicked advertisements of other projects that the Pixl Coin team feel share its values of transparency, honesty and integrity. By forging partnerships with other like-minded projects and allowing them to advertise across the Pixl Coin platform we can be sure that members of the Pixl Coin community are being advertised to in a non-manipulated manner and that funds received from such advertisements/endorsements are re invested back into the Pixl Coin project to further increase the value and content of the project itself.

- Pixl Coin Arcade – A fun place where investors can play retro 8bit type games and in the future other projects will be able to advertise with games.
- 1Million Pixl Advertising Page – A webpage made up of a million pixels where advertisers/projects can buy pixel space to recreate there logos above a hyperlink.
- Pixl Coin Mobile Games – a range of mobile IOS/Android Games to be released purely for mobile. These games will in future allow advertising and in app purchases (all profits re-invested in Pixl Coin)
- Pixl Coin of The Week ‘COTW’ – Hand picked and vetted projects brought to you by the Pixl Coin team. These projects will bring us partnerships and mutual exposure to additional investors along with a lot of traffic to our COTW telegram group where eventually we will host AMA’s and advertise select projects. (note: not every week will feature a COTW)
- The PIXL CoinNative APP – Due for release early in 2022 this will be the HUB for all things PIXL allowing push notifications and bespoke tracking/statistics of your Pixl Coin investment. Along with links to all our other releases and platforms. App user competitions to win crypto including PIXL Coin as well as smaller banner ads and bespoke advertisement campaigns.

The Token/omics

Pixl Coin has a max supply of 1,000,000,000 (1 billion) coins and has no mint function. We do have the ability to burn tokens as we feel necessary to reduce the circulating supply. Pixl Coin will be launched on Pancakeswap (DEX) at an initial rate of 1BNB per 0.1% supply. We have the following tokenomics available to us: -

- Marketing Tax per transaction (These funds will be used for the sole purpose of marketing and improving the Pixl Coin project)
- Buyback Tax Per Transaction (Buybacks are conducted manually, initially coins bought on pancakeswap with buyback funds will be held and then paired with BNB and added to the LP until we have at least 20% of the MCAP supported by LP. After we will either burn tokens or save for future exchange listings)
- Operations Tax per transaction (this small tax will be used to pay the core team for the commitment and hard work in running the project and to ensure longevity.
- Burn Tax per transaction (initially set to 0% but we have the flexibility to change this as we see fit, usually after consulting the community)
- Redistribution Tax per transaction (initially set to 1%, this tax is redistributed proportionately amongst PIXL Coin holders as a loyalty bonus.)
- Sell Penalty Tax per Transaction (This is a tax only applied to those selling Pixl Coin. We reserve the right to increase/decrease this tax as we see fit. All monies from this tax will go to the marketing wallet.)

All the above taxes are fully changeable by the core team, and we will use them as a tool to ensure the best dynamics and balance of the price of the project.

All funds in the marketing/buyback and operations wallets are held in GNOSIS SECURE MULTISIG contracts and can only be moved by way of 2/3 signatures being present.

Team, Vision, Roadmap

The Pixl Coin Team is the result of months of changes to obtain the perfect balance. We believe in transparency and as such every member of the main team is Doxxed on our website and can be seen here <https://pixl.one/team>

Our Vision is to be the leading platform in the crypto space for introducing investors to exciting trustworthy projects and vice versa. Full information on how we will achieve our Vision will be released in our WhitePaper.

The PixlCoin Roadmap can be found here <https://pixl.one/#roadmap>

Website and contact details

Website: - <https://pixl.one>

Telegram: - <https://t.me/PixlCoinOfficial>

Twitter: - <https://twitter.com/pixlcoin>

Other Socials such as insta, facebook, reddit and Medium can be found on our website.